

Use The
Payroll Savings Plan
to Buy
U. S. "E" Bonds

The Textorian

Weekly Publication of



Cone Mills Corporation

Use The
Payroll Savings Plan
to Buy
U. S. "E" Bonds

VOL. XXX No. 15

GREENSBORO, NORTH CAROLINA, FRIDAY, APRIL 13, 1956

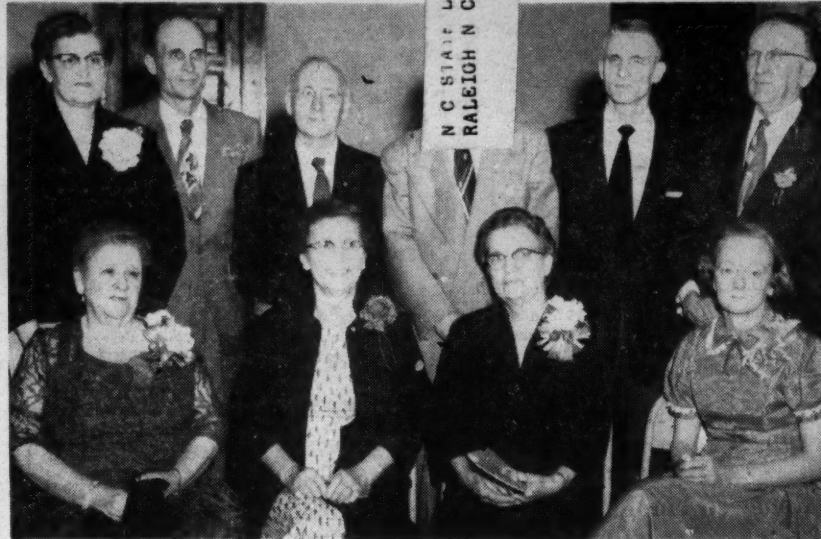
FOUR PAGES



WITH 50-YEAR MAN—John Kesler, right, employee in the Salisbury Plant Weaving Department since 1901, is greeted by Gilbert Miller and Mrs. Carl Leonard at the Service Award dinner last Saturday night at Salisbury. Mr. Kesler received his half century award last year at the plant's first Service Award Event.



HALF CENTURY AWARD—Charlie File, at right, is receiving an engraved gold watch from Cone Mills Vice President Clarence N. Cone at the second annual Service Award Event at Salisbury last Saturday night. Mr. File is an employee of the Slashing Department at Salisbury Plant. He started to work there July 1, 1905.



PLANNING COMMITTEE—Shown above are the people who headed the plans for the second annual Service Award Event at Salisbury last Saturday night. They are, left to right, front row, Miss Mamie Brown, Mrs. Vivian Hefner, Mrs. Nola Haithcock, Miss Pauline Safrut; back row, Mrs. Myrtle Dedmond, Hoyle Ellenburg, H. E. Byerly, Lester Bost, Glenn Yates and J. B. Trexler.



SOCIABLE—These five women employees of the Salisbury Plant enjoyed a get-together just before the dinner at Coburn Memorial Methodist Church in Salisbury last Saturday night in honor of long-service employees. They are Mrs. Beulah Foster, Mrs. Gladys Safrut, Mrs. Edna Cooke, Mrs. Fred Crooks and Mrs. Walter Clark.



ONE OF SIX—Mrs. Margie L. Leonard steps up to receive her 25-year pin from E. M. Holt, assistant vice president of Cone Mills Corporation, at the second annual Service Award Event at Salisbury Plant last Saturday night. Mrs. Leonard was one of six to receive pins at this event. There are 112 employees at Salisbury with 25 years or more service.

Salisbury Service Group Hears Clarence Cone

Speaking at the second annual service award event for employees of Cone Mills Salisbury Plant, Clarence N. Cone, company vice president, last Saturday night paid tribute to the 112 men and women who have seen the plant through more than 25 years of expansion and growth. He also pointed out that increasing efficiency, lower cost and improving quality of products are now important challenges to management and employees alike.

Mr. Morris Presides
The service employees were guests at a dinner held at Coburn Memorial Methodist Church. C. S. Morris, Jr., Salisbury Plant manager, was master of ceremonies. Six employees who have completed 25 years with the plant since last year's service award event were presented 25-year service pins by E. M. Holt, assistant vice president of Cone Mills Corporation, and David Smiley, superintendent of Salisbury Plant.

50 Year Award To Mr. File
Charlie L. File, of the plant's slashing department, received an engraved gold watch as a token of appreciation for his half century with the plant. This presentation was made by Vice President Clarence N. Cone. John H. Kesler, the only other 50-year employee now actively connected with the company was also present at the dinner.

Jr. Order Home Entertains
Entertainment was by girls of the Junior Order Home, Lexington, under the direction of Robert B. Burton. The Rev. Courtney B. Ross, pastor of Coburn Memorial Methodist Church, pronounced the invocation and the benediction.

Mr. Cone Speaks
"You have seen the plant grow and make possible jobs for more and more people. You have seen modern and more efficient machines replace the old. You have seen a consistent improvement in working conditions as well as a rather considerable increase in your wages. You have seen the rather drab but practical covers of the early days change the colorful sport denims of today. Together you have experienced more than 25 years of expansion and growth. What has been done is good for all the employees of the Salisbury Plant, for

the company and for the community," declared Mr. Cone. He stated that the survey made last year among employees at the plant had brought many helpful suggestions to the company's attention.

"As you know, many things have been done in the past 12 months to make your plant a better place in which to work. This is an example of the spirit of cooperation which has existed and continues to exist here at Salisbury," he said.

Referring to the progress made in the past under the leadership of Claude S. Morris, Mr. Cone assured the employees that he was confident that they could solve present and future problems just as they were able to solve the ones of the past.

Important Challenges
"Such things as increasing efficiency, lowering cost, improving quality and producing an attractive, useful fabric are tremendously important challenges to employees and management alike. They will demand the best from each of us in the weeks and months ahead, and we must be willing to think in terms of what is best over the long course."

Mr. Cone told the group that a new idea or suggestion today, or an extra effort on the job tomorrow, may, months later, mean the difference in whether or not the plant's denim meets competition. He stressed the importance of a close working relationship at this time when quality of product is so important.

Planning Committee
Planning Committee for the event included Lester Bost, finishing department; Miss Mamie J. Brown, beaming; H. E. Byerly, weaving; Mrs. Myrtle M. Dedmond, finishing; Hoyle Ellenburg, weaving; (Continued on page 4)

Garment Makers Hear Souther Discuss Wash-Wear Fabrics

Hobart Souther, research director of Cone Mills Corporation, last Saturday told the regional meeting of Southern Garment Manufacturers Association that the wash and wear popularity of synthetics is sending cotton fabric makers on a search for better finishing resins. Speaking on "The Advantages of the Use of Wash and Wear Fabrics," he declared that with the aid of resin finishes, cotton mills and finishers are countering the synthetics' appeal with claims of little or no ironing and remarkable wrinkle resistance. He stated that continued research will bring further improvements. The meeting was at King Cotton Hotel.

Mr. Souther declared that the claims of synthetics to eliminate washing chores "are possibly the prime contributor to their success." He said that there are already nearly 50 brands of cotton fabrics tagged with "need little or no ironing" on the market to meet this competition. He stated that it is estimated that 600,000,000 yards of cotton goods were processed last year in wash-wear finishes.

The Cone executive said that minimum amount of fabric care required of consumers is constantly being lowered, both by improved resin finishes and by newer washing procedures and on most types of conventional fabrics.

Mr. Souther was featured speaker during the morning session. A luncheon session was addressed by Dr. C. T. Murchison of Charlotte, of the American Cotton Manufacturers Institute.

Funeral Is Held For Half Century Employee

Martin J. Leach, 82, employed in the Weaving department of Proximity Plant for 54 years, died Monday, April 2, at Moses H. Cone Memorial Hospital. Mr. Leach, who lived at 915 Rankin Avenue, had been ill for several months after his retirement.

Funeral service was held last Tuesday at 4 p.m. at Forbis and Murray Chapel. Burial was in Guilford Memorial Park.

Native of Montgomery County, Mr. Leach was a member of Eller Memorial Baptist Church.

Surviving are his wife, the former Margaret P. Lawrence; two sons, Paul A. and William H. Leach of Greensboro; two daughters, Mrs. Esther Neugent and Mrs. Hazel Averitt of Greensboro; one brother, Madison Leach of Troy; two sisters, Mrs. Fannie Jordan of Pinehurst and Mrs. Tammer Branson of Ramseur; 13 grandchildren and seven great-grandchildren.

NEW ADDRESS
Address of Cone Mills Inc., New York City, will be 1440 Broadway as of Monday, April 16. The offices are moving from 59 Worth Street.

Emphasis on U. S. Bonds Payroll Savings Plan

Local Cone employees Monday will receive a letter from their plant superintendents informing them that next week they will be given a special opportunity to apply for the purchase of U. S. Savings Bonds on the Payroll Savings Plan. Many Cone Mills employees are already on the Payroll Savings Plan and have found it a successful way to save for the Big Things in their lives.

Many are saving for a home of their own, some for higher education for their children, some for a new automobile, some for retirement comfort and many for a rainy day.

Whatever may be the individual's goal, the company is offering the payroll deduction service to assist him in achieving it.

By inquiring around among the employees in the mills and offices as to who now buys bonds, The Textorian found that those who are now on the Payroll Savings Plan are very enthusiastic about it.

Mrs. Lillian Foy, 2207 Bertie Street, secretary to Sydney M. Cone, Jr., states that she is buying bonds for future piano lessons for her small daughter who will begin to study music when she starts to school next year.

Archie Baynes, 407 Holt Avenue, Engineering Department, says, "Payroll Savings Bonds are a most convenient way to save. You bet, I have a goal in buying them: to educate my two children!"

Mrs. Frances P. Moore, 1610 Roseland Street, Weaving Department at White Oak, another regular bond buyer, says that the Payroll Savings method is by far the best way to save for any emergencies that may arise in the future.

Donald Bradley, 1404 Maple Street, Carding Department at Proximity Plant, buys bonds through the Payroll Savings Plan because it is a good way to save up for that rainy day.

Mrs. Annie B. Lemons, 2108 Roseland Street, in the Weaving Department at Revolution Flannel Plant, says she and her husband are buying bonds with an eye toward building a new home. They already own the one they are living in at the present time.

Theodore Donnell, 1711 Gordon Street, White Oak Supply Room Janitor, says, "I save through the Payroll Savings Plan in case there's a rainy day I can better my condition."

Funeral Is Held For Eno Shipping Overseer
John Allen Whitaker, 63, Hillsboro, overseer of the Shipping Department at Eno Plant there, died unexpectedly at his home on Sunday, April 8. Funeral services were held Monday in the Hillsboro Methodist Church with the Rev. A. M. Williams and the Rev. C. S. Hubbard officiating. Burial was in the Hillsboro Cemetery.

Mr. Whitaker was a native of Orange County. He was a member of Eagle Lodge 19 of AF and AM of which he had served as master in 1924-25. An active Boy Scout leader, he was a member of the Hillsboro Methodist Church from childhood.

Surviving are his wife, Mrs. Vera Reeves Whitaker of the home; one daughter, Mrs. Edwin H. Pennington of Hillsboro. (Continued on page 4)

Fred Ziprik Gets District Y's Men Post

Frederick Ziprik was elected governor of the Piedmont District of Y's Men at the Spring meeting held in the Mayodan Y.M.C.A., Saturday, April 7. He is past president of the Proximity Y's Men's Club and

editor of the bulletin. He is a member of the Lutheran Church, and a graduate of Lenoir-Rhyne College. Mr. Ziprik is also a past officer in the Greensboro Junior Chamber of Commerce, and in 1953 was an official delegate to the World's Conference of Y's Men Clubs held in Cleveland, Ohio. "Because of his close connection with the Y.M.C.A. and active membership in the association's Y's Men's Club he is well-qualified to

accept the governorship and responsibility that goes with this high office in supervising the Piedmont District of North Carolina," stated H. M. Angel, general secretary of Cone Memorial Y.M.C.A.

CARD OF APPRECIATION
Mrs. Ruby K. Haynes of the Payroll Department, wishes to thank her many friends for their kind expression of sympathy at the death of her husband, Oscar Haynes, April 2.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

*LELAH NELL MASTERS MANAGER
ROBERT WEAVER ASSISTANT

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GREENSBORO PLANTS

PROXIMITY
PRINT WORKS
WHITE OAK



REVOLUTION
(Flannel and Rayon)
GUILFORD PRODUCTS

OTHER PLANTS

Edna Reidsville	Elizabeth Harviel
Eno Hillsboro	Edna S. Ellis
Granite Haw River	Bertha S. Clayton
Minneola Gibsonville	Opal S. Isley
Randleman Randleman	Roger Johnson
Salisbury Salisbury	Pauline Safrit
Pineville Pineville	Mary Robinson and Inez Culp

REPRESENTATIVES



(*Director American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, APRIL 13, 1956

Staking A Claim

Renewed emphasis will be placed during the coming week on the Payroll Savings Plan for the purchase of Series E United States Savings Bonds here at Cone Mills. This service offered by the company to assist employees in saving money is an important benefit of which more would do well to take advantage.

The company's cooperation in the Payroll Savings Plan is one of the many things which make Cone Mills a good place to work. Countless personal emergencies have been met and tided over, countless goals reached because of the plan.

Everyone who owns Savings Bonds has had rich return, not just in safety of principal and known interest, but in peace of mind, which means greater progress on the job and greater enjoyment of life.

This year's Savings Bonds theme is "For the Big Things in Your Life . . . Be Ready with Savings Bonds." Whether those "big things" mean a home of one's own, college for one's children, more household equipment, a car or comfortable retirement, they can be his when he saves systematically through the simple, automatic Payroll Savings Plan.

The Series E Savings Bond will be 15 years old on May 1 of this year. It has been a means of making better citizens and of building the nation's defenses. In wartime, it united people on the homefront by backing the armed forces on the firing line. Since the war, it has helped to maintain the American way of life through a strong economy, our best defense against aggression.

Many Cone Mills employees are preparing their own good future by saving through the Payroll Savings Plan. Why not join them? Your money will be in one of the safest, surest investments in the world: United States Savings Bonds.

E Bonds grow in cash value each six months they are held, and that can be as long as 19 years and eight months, when the purchaser gets back 80 per cent more than he put into the bond.

If lost, stolen or destroyed, Savings Bonds will be replaced. Their cash values are guaranteed by the United States Treasury.

When an employee signs the Payroll Savings application card, he has made sure that part of his take home pay will grow, and too he has staked his claim to a happy future.

**Hospitality Is An Art
Coke Makes It So Easy**



**DRINK
Coca-Cola**

GREENSBORO COCA-COLA BOTTLING COMPANY

TYPICAL AMERICAN

**DURING WAR YEARS E. BOND WAS RECRUITED
TO HELP SAVE THE
AMERICAN HOME—**



**IN THE PEACE YEARS E. BOND HAS
HELPED BUILD MILLIONS OF
HOMES FOR AMERICANS.**



Imports Topic Of ACMI Talks

The nation's textile executives, increasingly concerned over foreign competition, discussed imports, merchandising, and other pressing matters at the annual American Cotton Manufacturers Institute convention at Hollywood, Fla. last week.

Top speaker for the convention was U.S. Senator H. Styles Bridges of New Hampshire, who was heard at the closing session Saturday at the Hollywood Beach Hotel.

An attendance of close to 1,000 was registered, including textile executives, their wives, associate members, and guests. The convention opened Thursday, but a pre-convention meeting of the ACMI board of directors was held Wednesday afternoon.

A. K. Winget of Albemarle, N.C., outgoing president of ACMI, spoke Thursday, with F. E. Grier of Greenwood, S. C., incoming president, presiding. A program on "Merchandising Textiles" also was given at that session, with Frank H. Leslie of Leslie and Company, New York, in charge. A movie, "Challenge to America" was shown, and Arno H. Johnson, vice-president and director of research for J. Walter Thompson Co., New York, spoke on "Keeping Tabs on the Explosive American Market."

Cotton Panel
Four representatives of the National Cotton Council, Memphis, conducted a panel on "Expanding Cotton's Markets" Friday. W. Rhea Blake, executive vice-president of the Council, had charge. Other Council representatives on the program, with their subjects,

were: M. K. Horne, chief economist, "Price and Future of U. S. Cotton"; Ed Lipscomb, director of sales promotion, "The Cotton Industry and Promotion"; and Clifford Kirkpatrick, director of field services, "The Cotton Industry's Finance Program."

In addition to Senator Bridges, Robert C. Jackson, Washington, D. C., executive vice-president of ACMI, was heard on Saturday morning's session. New ACMI officers to be elected were:

F. E. Grier, moving up from first vice-president to president. L. G. Hardman, Jr., of Commerce, Ga., elevated from second to first vice-president. A new second vice-president also was to be elected, together with eight new directors. J. Craig Smith of Sylacauga, Ala., former ACMI president, was acting as chairman of the nominating committee.

The American Cotton Manufacturers Institute represents approximately 80 per cent of the nation's cotton mill spindles.

Proximity Seventh Grade Has Award Day

Miss Hazel Denny's seventh grade at Proximity Junior High School has its own awards day for a recent assembly program. Weeks before, the students had cast votes for their classmates. Student council members presented the blue and white school colors to winners, explaining the various characteristics taken into consideration in choosing the winners.

Jane Spence, explaining character, presented the colors to Ann

Kapps and Sharron Davison. Student council president Billy Wray, explaining leadership, presented the colors to Ann Kapps, Jean Redding and Carolyn Cole. Allen Barger, explaining scholarship, presented the colors to Anna MacDonald, Sharon Davison, and Ann Kapps. Mary Sue Holt, explaining service, presented colors to June Wright, Patricia Crowder, Carolyn Cole and Jerry McClean. Carolyn Dahlfres, explaining cooperation, gave the colors to Jean Redding, Jerry McClean and June Wright. Explaining sincerity, presented the colors to Sharron Davison and Ann Kapps.

Jerry McClean read the results in the superlatives contest: prettiest brunettes, Betty Harrell and Ann Kapps; prettiest blondes, June Wright and Jean Redding; best looking boys, Wayne Durham and Richard Smith; most popular girls, Ann Kapps, Sharron Davison, June Wright and Betty Harrell.

**Stop In and See Us . . .
BURGESS
BARBER SHOP
R. R. Burgess, Owner
117 EAST SYCAMORE ST.**

A Guide To A Better World

As Spring comes again, bringing the promise of nature's rebirth, so too, has the resurgence in religion come to mean so much today. For it comes as a golden ray of hope and one that will lead and guide us to a better world.

Now more than ever before can we look forward to National Sunday School Week, the annual all faiths observance which the Laymen's National Committee, Inc. is sponsoring the week of April 9th through 15th. Again dedicating the event to America's youth, the Committee will feature as their slogan: "SUNDAY SCHOOL: THE GUIDE TO A BETTER WORLD."

Has it not often been said that before the dawn, it is always the darkest. If Winter comes, Spring is certainly not too far behind. We are all most worried and shocked by today's headlines that blaze forth with the horrors committed by some of our youth—the youth that we must not fail, in their quest for a guide to a better world.

Such a week as National Sunday School Week is an important one. All too short are the seven days set aside, in which we aim to encourage our young children in the Sunday School habit, a habit that will prepare them for their major problems ahead. Better still, can we not try to make every week a Sunday School week, so that through the churches of our respective faiths we may train our young ones in the way they should go, so that they will not depart from the right way—the Sunday School way.

In accepting the National Chairmanship for National Sunday School Week, Henry G. Riter, 3rd, one of the country's leading industrialists had this to say: "It is up

to all parents to give their children an opportunity to participate actively in religion." That is why we observe a National Sunday School Week, and that is how we can guide our children to a better world.

Mrs. Starling Heads Church Service Society

Circle No. 3 of Caraway Memorial Methodist Church led the program for the meeting of the Woman's Society of Christian Service last Monday night. Mrs. Frank Starling was elected president of the W.S.C.S.

Mrs. Millard Leonard, Mrs. Hazel Owens, Mrs. R. C. Honeycutt and Mrs. Edward Spivey, discussed "Witnessing Daily Work."

The next study course, April 24, will be on "This Revolutionary Faith," taught by C. C. Henson.

Other officers elected were Mrs. Watson Tucker, vice president; Mrs. Roy Smith, recording secretary; Mrs. L. C. Amos, treasurer. Mrs. Tucker was elected delegate to the annual conference at Lake Junaluska.

The group discussed increasing its pledge to the general conference.

White Oak Club To Meet Mon., April 16

White Oak Community Club will have its regularly monthly meeting Monday, April 16 at 7:30 at the home of Mrs. Otto Burnside, 2404 Spruce Street. Mrs. Lloyd Robinson, president will preside. Mrs. Burnside and Mrs. Carson Rhew will be hostesses.

IT ISN'T YOU, BUT
THERE'S ALWAYS ONE!



Meet IMA ABSENTEE pursuing her favorite pastime... "Getting up for another office work-day is for the birds," she says. "And besides, I need my beauty sleep!"... But Beauty is as Beauty does!

THURSDAY NIGHT IS FAMILY NIGHT



Our chapel is designed in a manner to best display your floral offerings without crowding. Each tribute is given individual care in arrangements.

WENDOVER at VIRGINIA DIAL 3-3401 • AMPLE OFF-STREET PARKING



**SAVINGS
Your Passport To Security
OPPORTUNITIES AWAIT
PEOPLE WITH SAVINGS**

Be ready when the big chance comes up—the buy you've been waiting for—the home of your own, a business for yourself! Start now with a safe, consistent savings account with us. It will take but a moment to open one and start you on the road to success!

TWO DRIVE-IN LOCATIONS
621 South Elm St.
Summit Shopping Center

BANK OF GREENSBORO

Southeastern Building, Market and Elm Streets
Member Federal Deposit Insurance Corporation

Masterpiece

**FOR KITCHEN WIZARDRY . . .
and it can be all yours — during Duke Power's
ELECTRIC RANGE SALE!!**

See the new, beautiful, fast-cooking Electric Ranges that make meal preparation a real pleasure. Cleanest cooking ever—coolest cooking, too—a new Electric Range will lead the way to masterpieces of effortless cooking!

Go to your Electrical Appliance Dealer's or Visit Duke Power Company to see the Electric range you want, at the price you want to pay.



DUKE POWER COMPANY
Serving the Piedmont Carolinas



Pineville News
by Mary Robinson and Inez Culp

Mrs. Eula Keffe and children visited with Mrs. Effie Draughty of Great Falls, S. C. for the week-end. Youths of Stough Memorial Baptist Church held their annual Banquet Friday night in the Church basement. Mrs. Rheta Mae McCoy is director of the Youth Organization.

Mr. Roy Smith, employee of the Spinning Department, is a patient in a Charlotte hospital. Friends wish him a speedy recovery.

Mr. and Mrs. Tom Crump, Mr. and Mrs. Sam Conyers and Mrs. Mae Williams motored to Chimney Rock Monday.

Ollie Dobbs, daughter of Mr. and Mrs. Sam Hildreth, and Johnny Mac Satterfield, son of Mr. and Mrs. F. S. Satterfield were united in matrimony Sunday, April 8 at Stough Memorial Baptist Church. Ceremony was performed by the

Rev. Barney Gibson. They spent their honeymoon in the mountains of North Carolina.

All Churches of Pineville are making preparation for their Bible Schools. All who are interested with helping in these schools, please contact the Pastors of their Church.

East Mecklenburg High played their first baseball game of the season. They battled against Rock Hill, S. C. High School.

Youth Week was observed at all Churches this week, and the young people had charge of all activities during the whole week.

Mr. and Mrs. Douglas Robertson and children of Charlotte spent Sunday visiting Doug's parents, Mr. and Mrs. T. C. Robertson.

Mr. and Mrs. Jack Satterfield are the proud winners of the Deep Freeze given away Monday night at the Legion Hut. Both are employed in the Weaving Department.

Grey Roach, son of Mr. and Mrs. Oliver Roach is a patient in Memorial Hospital. Grey was riding a cotton stalk cutter on their farm and fell into the machinery. He was seriously injured. Grey and his parents have our sympathy.

Mr. and Mrs. Broadus Robinson spent Saturday visiting Mr. and Mrs. Frank Ferguson.

Miss Margaret Ann Rea, daughter of Mrs. Mabel Rea, and James McCulley, son of Mr. and Mrs. George McCulley were united in matrimony Monday, April 2. Ceremony was performed by the

performed by the Rev. Myers of Flint Hill Baptist Church. They spent their honeymoon in Florida. Their home will be in Matthews.

All Girl Scouts of Pineville enjoyed an egg hunt and picnic at the Presbyterian Church last week.

The Boy Scout Jamboree and Circus was held Friday and Saturday nights in Charlotte at the Coliseum. Boy Scouts all over Mecklenburg County participated in the affair.

Little Debbie Kimbrell, daughter of Mr. and Mrs. Charles Kimbrell is a patient in Memorial Hospital.

Prayer service was held at the home of Mr. and Mrs. Hazel Plyer Friday night. This service is held for all denominations.

Columbus brought sugar cane to the New World, and by the seventeenth century the art of preserving was widespread.



"For heaven's sake, Milt, you've heard of 'withholding' before!"

Our Patent System Must Be Strong

Almost every ten minutes somebody thinks up a new product or improvement for which a patent is issued—an average of about 45,000 a year.

Any one of these new patents may result in an entirely new field such as television, plastics, synthetic fibers. A constant flow of new inventions is needed to create new products, new machines, new jobs—to raise living standards and strengthen our country.

An invention may require years of work before it is perfected, and an investment of thousands or even millions of dollars before it begins paying off.

As a reward for all the time and money an inventor devotes to his idea, the patent laws give him the exclusive right to it for a 17-year period.

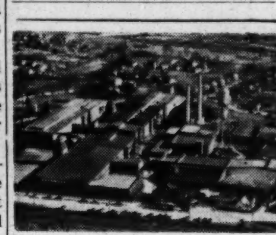
Without adequate patent protection there would be little incentive to create or to develop and market new inventions. Progress would all but cease. That's why American industry is so determined to preserve and strengthen our patent system.

A week-end guest at a loss for a little something to tuck in his suitcase might well remember that a deck of cards makes a good bread and butter gift.

Statistics Local Church Crusade

SUNDAY, APRIL 8, 1956

Church	Membership	S. S. Enroll.	S. S. Attend.	Worship Attend.
Carraway Memorial Meth.	526	346	216	268
Eller Memorial Baptist	1130	574	454	470
Church of God	230	228	147	300
Newlyn St. Methodist	325	270	225	264
Palm St. Christian	239	225	159	240
Proximity Methodist	594	330	272	381
Rankin Baptist	252	236	193	319
Second Pilgrim Holiness	180	264	227	300
16th St. Baptist	675	515	397	628
Stevens Memorial Baptist	280	215	155	240
Revolution Baptist	468	312	204	310
Wesleyan Methodist	105	135	113	150
St. Paul Methodist	214	184	126	163
Grand Totals	5218	3834	2888	4033
Percentages	100%	74%	75%	77%



Salisbury News

By Pauline Safrit

Mr. and Mrs. Walter Mesimer spent Easter Sunday visiting in Charlotte with Mr. and Mrs. R. S. Ennis and family.

Mrs. Ted Smith and children, Izetta and Kramer, of Indianapolis, and Mrs. W. G. Clark and son, W. G., Jr., of Lynchburg, Va. spent the Easter holidays visiting Mr. and Mrs. Harvey Sherwood. Mrs. Clark and Mrs. Smith are sisters of Mrs. Sherwood.

Mr. and Mrs. E. L. Freeman and children of Elkin, and Mr. and

Mrs. Kenneth Bost spent the Easter holidays visiting Mr. and Mrs. J. M. Bost.

Miss Hazel McCormack and her mother, Mrs. A. A. McCormack, and Mr. and Mrs. Harvey Hall recently visited Mr. and Mrs. R. S. Morris and family in Jacksonville, Florida.

Sp2 and Mrs. Kenneth Foster of Columbus, Georgia, announce the birth of a baby boy, Kenneth Ray Jr., March 28, at the U. S. Army Hospital in Columbus. The baby is the grandson of Mr. and Mrs. A. R. Foster of Route 7, Salisbury.

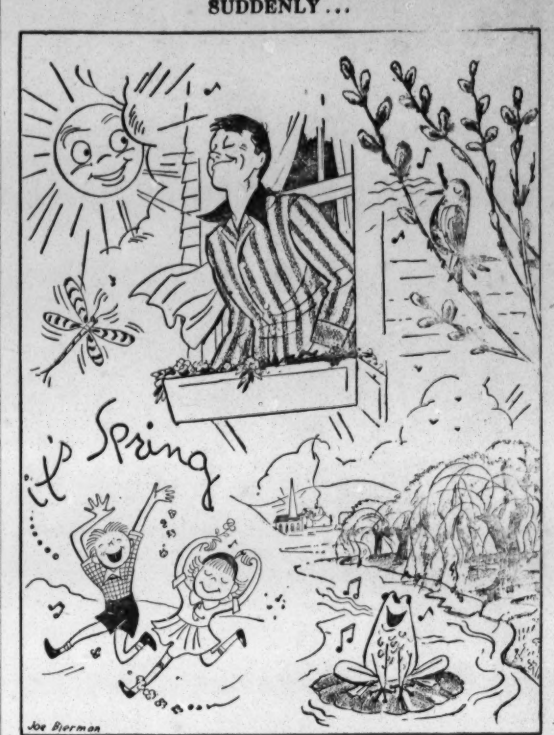
Mr. and Mrs. Murray Richards of Norfolk, Virginia, spent last week end visiting Mrs. Richards' parents Mr. and Mrs. A. R. Foster of Route 7.

Mr. Harvey Sherwood returned to work this week after being out several weeks due to illness.

Mr. Marshall Dedmond has returned to his home from Rowan Memorial Hospital and is allowed visitors. He is reported doing nicely.



"In our organization, Questel, we like a man who can think on his feet."



LISTEN AMERICANS!
... by Dr. George S. Benson
DIRECTOR - NATIONAL EDUCATION PROGRAM
Searcy, Arkansas

More than 300,000 boys and girls in New York City's junior high and senior high schools have just participated in a wonderful experience. Given the incentive of 150 handsome awards, they have dug into the history of our nation and into the substance of our unique economic system and have written essays on the subject: "How Free Enterprise Has Helped to Make America Great." Since it attracted such widespread interest in the New York schools and is so valuable to our nation's in the New York schools and is so valuable to our nation's in every community in the nation.

It was sponsored by the New York Chamber of Commerce Educational Foundation, Inc.

With adequate understanding of our American system's basic elements, and of its great comparative advantages, the youth of America are not likely to fall for Left Wing propaganda. This is the positive antidote to Socialism and Communism. The prize winning essays indicate that children, once they are drawn into a study of it, find the American system exciting, its history romantic, and its future challenging to the imagination.

The stimulation and the lessons learned by the more than 300,000 children who wrote essays are not whole value. There was some faulty thinking expressed by some of the youngsters. I hope the New York Chamber's Educational Foundation will make a careful study of all the 300,000 essays, and classify those where faulty thinking or unsound convictions are expressed. Then they could actually contact the teachers and parents of these youngsters so that additional educational facts could be made available and the faults remedied.

In one of the essays a high school student writes: "Without our constitution to insure us protection against a rule of tyranny would we be the strong nation that we are? I do not know." This child should be given the opportunity of finding that the answer is, "No—without our Constitution we would not be the strong nation that we are." Here is another bit of thinging that needs attention: "It would be presumptuous for me to try to determine exactly what has made America great." Indeed, it would not!

On the whole, the essays and excerpts which have been printed by the Chamber in a brochure, are wonderful. A more expressive appreciation of our American system probably has never been written than that of Nora Costello, age 13: "When the stork picked you up, slung you comfortably from his bill and began winging earthward with you, the chances were fifteen to one against you. You hit the jack pot." (Ratio of world population to U. S. population: 15 to 1).

SUMMER WEAR FOR MOTHER-TO-BE

TOGS for Two

- COTTON DRESSES \$8.98 up
- PEDAL PUSHERS \$3.98 up
- JACKETS ... \$4.98 up
- SHORTS ... \$2.98 up

Children's (Size 1 to 14)

- Catalina Bathing Suits \$2.98 up
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• Open Friday Nites till 9 •

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The complete facilities of our modern funeral home and chapel provide comfort for the family and friends.

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Howdy!

We are going to shake hands with at least 100 customers every day during National Hardware Week ... and sell at least 100 G. E. Appliances during our 100 Hour SALE! Come! See!

Howdy! I'm Tom McKnight Howdy! I'm Gordon Cable Howdy! I'm John Lewis Howdy! I'm Jack Griffin

FACTORY DEMONSTRATIONS DAILY!

THURSDAY, APRIL 12

- G. E. Colormax Kitchen Rubbermaid Products

FRIDAY, APRIL 13

- Home Economists of Duke Power Company
- Royal Chef Outdoor Grills
- Homko Mowers
- G. E. Colormax Kitchen

SATURDAY, APRIL 14

- Devco Paints
- Homko Mowers

MONDAY, APRIL 16

- Black & Decker Power Tools
- DeWalt Power Shop

TUESDAY, APRIL 17

- Mirro Aluminum

WEDNESDAY, APRIL 18

- Fishing Tackle and Sporting Goods

THURSDAY, APRIL 19

- Revere Ware

FRIDAY, APRIL 20

- Sunbeam Appliances

McKNIGHT HARDWARE, INC.

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Plenty of Free Parking Phone 4-1258



SERVED THE DINNER—These women of the Coburn Memorial Methodist Church in Salisbury were responsible for preparing and serving the dinner at the Service Award Event for Salisbury Plant employees. They are, first row, Mrs. Harry Leonard, Mrs. B. F. Rabon, Mrs. W. R. Kepley, Mrs. Jack Jordan, Mrs. Albert A. Safrin, Mrs. Ruth Edwards;

second row, Mrs. E. E. Kimball, Mrs. Maggie Russell, Mrs. Carl Miller, Mrs. W. A. Kepley, Mrs. J. C. Ludwig, Mrs. Ruth Davis, Mrs. Paul Brady, Mrs. Walter Linder, Mrs. Ted Murph; third row, Mrs. J. H. Dickson, Mrs. Homer Gardner, Mrs. Mitchell Smith, Mrs. A. W. Fisher.

Watson Tucker New Proximity P.T.A. Pres.

Watson Tucker was elected president of Proximity School's Parent-Teacher Association last Tuesday night. He succeeds Mrs. Merlin Beaver.

Other new officers include Mrs. Melvin Fields, vice president; Mrs. Jack Hughes, secretary, and Mrs. J. W. Ritter, treasurer.

Mrs. Virginia Howard's art class displayed things that they had made and showed films. The combined orchestras of Proximity School and Ceasar Cone School played under the direction of Mrs. J. R. Steele.

Attendance prizes went to Mrs. Evelyn Edwards fifth grade and to Miss Eunice Grubbs, seventh grade.

SALISBURY SERVICE GROUP

(Continued from page 1)
Mrs. Nola Hattcock, weaving; Mrs. Vivian U. Hefner, weaving; Miss Pauline Safrin, beaming; J. Burns Trexler, shop, and Glenn Yates, carding.

Six Receive Pins

Those receiving 25-year pins last night were Worth T. Kesler, Mrs. Margie L. Leonard, Mrs. Ruby P. Link, Charles V. Misenheimer, Mrs. Ora S. Peck and Mrs. Willie R. Teeter.

Guests received souvenir booklets with a message from Mr. Clarence Cone, a copy of the program,



BIRTHDAY—Randy Alan Gray, son of Mr. and Mrs. Frank J. Gray, 1402 Vine Street, was two years old on March 31. The child's father is employed in the Spinning Department at Proximity Plant.

photos of the two 50-year men and names of the 112 long-service employees.

FUNERAL IS HELD FOR

(Continued from page 1)

land of Oak Ridge, Tenn.; one son, Donald Reeves Whitaker of Hillsboro; three grandchildren; two sisters, Mrs. Van L. Kenyon Sr., of Greensboro, and Mrs. Herbert Riley of Hillsboro.

LOCAL MINISTERS HEAR

(Continued from page 1)

preciation of the esthetic and its making for a feeling of at-home-ness with the creative universe.

She suggested that the churches start a fellowship commission among their laymen and to choose their recreation leaders from their congregations. She referred to the many resources for training of leaders in the field. Miss Hutchinson discussed the different age groups and the type of recreation which should appeal to them.

She concluded by saying, "For spiritual growth attention to recreation is necessary."

"Did you marry that beautiful babe you used to go with, or are you still doing your own cooking?" "Yap."



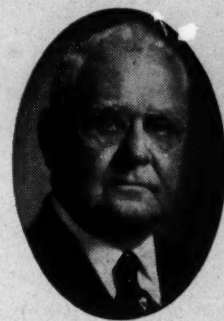
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ENTERTAINMENT—These are a few of the young people from the Junior Order Home, Lexington who gave top entertainment at the second annual Service Award Event at Salisbury last Saturday night. They were under the direction of Robert B. Burton.

EARLE STALL, JR. SUCCEEDS RODGERS

GREENVILLE, S. C.—Walter W. Rogers, for the past eight years plant manager of American Spinning Plant of Cone Mills Corporation, has retired under the corporation's retirement plan.

Earle R. Stall, Jr., who has been assistant plant manager, has been named plant manager to succeed him.

Funeral Held For White Oak Watchman

Funeral was held last Sunday for George Mitchell Hicks, 58, of Voss Drive, Rt. 5 who died Saturday, at Moses Cone Memorial Hospital. He had been a gate watchman at White Oak Plant since 1926.

A native of Ramsey, Mr. Hicks had lived in Greensboro for 40 years. He attended Sixteenth Street Baptist Church and more recently, Brightwood Baptist Church. He was a member of the United Sons and Daughters of America.

The funeral was held at Lambeth Chapel with the Rev. William Bennett, pastor of Sixteenth Street Baptist Church, and the Rev. H. P. Gaulden, pastor of the Brightwood

Church, officiating. Burial was in Lakeview Memorial Park.

He is survived by his wife, the former Lilly Hensley; one son, Cleo Hicks, of Greensboro; three daughters, Miss Alice Hicks of the residence, Mrs. Opal Bettini and Mrs. Edna Elder of Greensboro; four brothers, Guy, Ernest and Herman Hicks of Ramsey, and Lacy Hicks of Liberty; four sisters, Mrs. J. L. Fields and Mrs. A. F. Andrews of

Singing Convention

Guilford County Gospel Singing Convention will be held at Rankin School at 2 p.m. Sunday, April 15. Local and out-of-town singers will take part. There will be no admission charge.

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1831 is a year to mark



The United States was being swept by the tide of the industrial revolution . . . and men of vision and faith saw the changing times and the greatness of the future.

A young man named McCormick built a reaping-machine . . . people were talking about the "Tom Thumb," "West Point" and "DeWitt Clinton," the first American-built locomotives.

And in Frankford, Pennsylvania, men of vision and faith organized the first savings and loan association in the United States. They founded the Oxford Provident Building Association.

To help men have homes of their own

This first Association, forerunner of today's Savings and Loan, Building and Loan, and Homestead Associations, was founded to help its members buy their own homes.



This movement became the most important instrument in all American history to encourage and make possible home ownership by the individual. Today, more Americans go to insured Savings and Loan Associations for home financing than anywhere else. Nearly 40 per cent of all home mortgage loans made in 1955—more than \$11 billion worth—were financed by these Associations.

6,000 new savers each day!

Today, the people of America are saving for many important things. Because many millions look with confidence to Savings and Loan Associations, the growth of these Associations in the past 125 years

has been remarkable. Assets of insured Associations have soared to \$34.5 billion—over eight times the total national wealth in 1831! Today, nearly 15 million Americans are savers in insured Savings and Loan Associations—2 million more than the total U. S. population in 1831!

And today, new savers are coming to these insured Associations at the rate of 6,000 each day!

Helping communities to prosper

Savings dollars put into insured Savings and Loan Associations are put to work locally where they help communities to prosper. Savings are not subject to market fluctuations and are protected by sound, forward-looking management and substantial reserves. Savings accounts are insured up to \$10,000 by the FSLIC—an agency of the U. S. Government. All insured Associations are members of the Federal Home Loan Bank System and have access to the System's substantial resources.

Responsibility to public trust

Today, Americans are putting more of their savings account dollars into insured Savings and Loan Associations than anywhere else.

This represents a tremendous vote of confidence. It also imposes responsibility to adhere to the principles, integrity and farsightedness which have caused these Associations to grow with America for 125 years.

On the occasion of this 125th Anniversary, the Savings and Loan Associations pledge themselves to the continuation of the standards which have enabled them to serve so successfully two of America's most cherished traditions . . . *thrift and home ownership.*



A MESSAGE FROM

Gate City Savings & Loan Association

MEMBER THE SAVINGS & LOAN FOUNDATION

108-110 S. Greene St.

Greensboro, N. C.

Charles A. Hines, Chairman of the Board

J. F. Stevens, President